GOVERNMENT OF PAKISTAN
MINISTRY OF HOUSING & WORKS
FEDERAL GOVERNMENT EMPLOYEES HOUSING AUTHORITY
10-MAUVE AREA, SECTOR G-10/4, ISLAMABAD.

EXPRESSION OF INTEREST

Federal Government Employees Housing Authority (FGEHA), intends to hold an open competition for the appointment of advertising agencies for handling of its display/classified advertisements/publicity assignments for a period of two years as per PID guidelines 2021.

All advertising agencies enlisted with the Press Information Department (PID), having experience of minimum 10 years in the a relevant field and are active tax payers according the latest list of the FBR (excluding suspended/black listed advertising agencies) are invited to submit their profiles, sketches, story boards, preliminary designs and art works for print, electronic, digital media, social media as well as outdoor and cinema advertising to Public Relation Officer/Deputy Director Media Affairs (FGEHA) Room No, 35 Mauve area, Sector G-10/4, Islamabad. Last date for submission is **June 29th 2026.**Selection/appointment of advertising agencies will be made in accordance with the guidelines and procedures of advertisements policy, issued by Press Information Department (PID).

For eligibility criteria and further details, please refer to PID's advertisements policy 2021 (as amended in year 2022) available at **www.pid.gov.pk** & the advertisement is also available on PPRA & FGEHA websites **www.ppra.org.pk**, **www.fgeha.gov.pk**.

Note: The shortlisted agencies will be later on called for comprehensive presentation before the selection committee.

Deputy Director (Media Affairs)
FGE Housing Authority, 10-Mauve Area, Sector G-10/4, Islamabad.
Ph# 051:9106057, Website: www.fgeha.gov.pk

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CORRIGENDUM
EXPRESSION OF INTEREST

1. Federal Government Employees Housing Authority (FGEHA), intends to hold an open competition for the appointment of advertising agencies through National Dailies vide PID No.9968/25 On dated 12-06-2026.

2. The opening and closing date & time of (EOI) has been changed from 29th June, 2026 to mentioned as below.

I. Closing Date: 11:00 am, 6th July, 2026
II. Opening Date: 12:00 pm, 6th July, 2026

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